

In VICTORIA,



# helpful bank

12 branches to serve you
To find your nearest Royal Bank branchsee the map on pages 21 and 24.



### **ROYAL BANK**

Telephone: 384-8161 Main Branch



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MAPLE LEAF House . . . New in Victoria's inner harbour area next to the Empress Hotel . . . a beautiful barn of a place bursting with creative things collected from all over B.C. A shop to suggest its proud ploneering heritage and filled to the rafters with—

BOOKS, JADE, JEWELLERY, POTTERY, NATIVE CAPVINGS, COWICHAN SWEATERS, SOUVENIRS

the list is endless, the shop unique. Come browse in this pleasantly clutted place.



Phone 386-3531

620 Humboldt Street, Victoria, B.C. next to the Empress Hotel Or visit Vancouver's MAPLE LEAF House, 142 Water Street, Gastown.



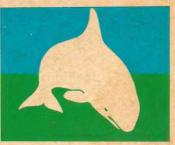
Map Page 24

110 Map Page 23-25

Scaland of the pacific

Above and Below The Sea!





#### THE WORLD'S WETTEST KILLER WHALE SHOW

Continuous Shows Hourly Featuring Killer Whales, Sea Lions and Harbor Seals.

Canada's largest Oceanarium.

Descend three fathoms below the sea to underwater grottos displaying thousands of ocean dwellers.

World's largest collection of giant Octopuses.

Canada's finest display of Salmon.

Open Daily from 10 a.m.

Located at OAK BAY MARINA on

Victoria's Scenic Marine Drive: 1327 Beach Dr. - Phone 598-3373

(119)

Map Page 22

Victoria's newest and finest full facility hotel, located amid stately Douglas firs in one of Vancouver Island's loveliest rural areas, just 6 miles from Victoria and 12 miles from Sidney. Follow the signs to Royal Oak Drive.



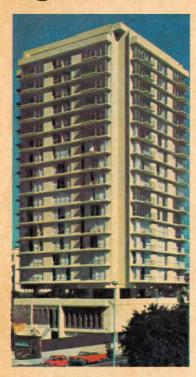
Where Your Friends Dine



MINUTES FROM ALL ATTRACTIONS

4680 Elk Lake Dr., Victoria, B.C. V8Z 5M1 - Tel: (604) 658-5231







777 Douglas St.

## **EXECUTIVE HOUSE**

HOTEL

777 DOUGLAS ST., VICTORIA, B.C.

Enjoy the luxury of the Governors Suite on the 17th floor or one of a variety of rooms & suites styled for travelling convenience

The finest in hospitality and comfort in Downtown Victoria

Heated pool, radio and color television. Coffee house and the World famous Hy's Steak House are yours to enjoy.

Rates from: Single \$19.00 up Twins \$24.00 up Doubles \$21.00 up

For Reservations: In Victoria Tel. 388-5111 • Telex 044-8195 In Vancouver, B.C. Call 682-8484

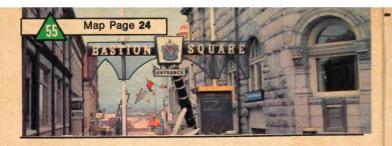
(106) Map Page 24



# The RED LION MOTOR INN

SPACIOUS, TASTEFULLY
DECORATED ROOMS
SAUNA AND SWIRL POOL
OUTDOOR HEATED POOL
COFFEE SHOP
TOWER DINING ROOM
CABARET NIGHTLY
BANQUET AND
MEETING ROOMS
CONVENTION FACILITIES

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"Canadian Books for People Who Care About Canada"

#### BOOKS CANADA



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"The People Who Know Canadian Books"

Authorized Vancouver Island Agents for Canadian Government Publications, Maps & Charts

handcrafted gold & silver B.C. Jade the unusual in jewellery





#### BASTION HANDCRAFTS

Victoria's Centre for Local Crafts

The Village Fair 382-7323 Bastion Square

See Canadian Art On Display at

LEAFRILL GALLERIES



47 Bastion Square, Victoria — Law Chambers Building Vancouver Island's Leading Private Gallery

## The Butchart Gardens

Over sixty years ago Mr. and Mrs. R. P. Butchart decided to landscape their estate in which was located an abandoned limestone quarry. It remains the trademark scene of the Gardens. There are thirty-five acres under horticultural cultivation. Open the year 'round. Night illuminations, June - mid September and nightly entertainment July and August.

Map Page 22



Beautiful Ross Fountain
Admission charged April through October



20

Map Page 24

#### While in VICTORIA

Continuous Lectured Sightseeing Departures to World Famous Butchart Gardens



Hop aboard a convenient Gray Line/Royal Blue Line Lectured Sightseeing Tour to exciting attractions like the world-famous Butchart Gardens, the unique English Village, or Canada's Largest Oceanarium, Sealand of the Pacific. The world's largest and most experlenced sightseeing organization offers frequent daily guided tours of these and other highlights of Canada's City of Gardens. Colorful driver-historians give you all the interesting details. All departures from the Empress Hotel and main terminal.

Contact your nearest Gray Line or Blue Line desk (in most hotels) or tour desk in main terminal. For free pick up from your location.



Telephone 385-4411



ROYAL BLUE LINE

Telephone 382-9261

710 DOUGLAS ST. (Empress Hotel grounds)

## VICTORIA

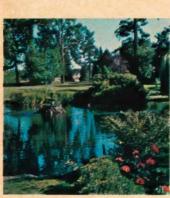
#### City of Gardens

Here is a city offering an intriguing mixture of all that is truly Cana-dian, with the delightful influence of old English tradition.

It is a city of picturesque and stately homes, historical buildings, a quan-tity of small personalized shops and modern department stores, modern accommodations and excellent restaurants, and ample amusement for

the visitor.
Visit the famous Parliament Buildings, Thunderbird Park, historical naval and other museums, flower beds in a blaze of colour. Flowering, tree-lined avenues; numerous scenic golf courses and enjoy the warm sunshiny days and cool nights, free from humidity.

Walk slowly along the avenues of Victoria, Capital City of British Columbia, and enjoy the leisurely way of life bequeathed by the early English settlers. Enjoy the interesting shops with their atmosphere or personal attention so reminiscent of old world charm.





FISHING & HUNTING Southern Vancouver Island is truly the "Utopia of the Pacific" for the salt water sports angler, with a wide variety of game fish including the mighty Chinook, King of Salmon, or the fighting Coho. Hunting is good in Vancouver Island Forests. Elk and deer are the most popular but grouse, black bear and cougar are also plentiful over a wide area. Ducks, geese and brant are taken during the hunting season

#### FIREARMS, FISHING TACKLE

A visitor does not require a Federal permit to possess rifles, shotguns, or fishing tackle in Canada. He must provide Canadian Customs with description of such equipment. Such permission does not give the right to hunt or fish. There are specific laws in all provinces which must be observed. Non-resident licences are required for each province where the visitor plans to hunt or fish. When rifles and shotguns are carried in transit the visitor should ensure that he is familiar with the laws of the provinces in which he is travelling. Regulations may be obtained from the Canadian Government Travel Bureau, Ottawa, Canada. Revolvers, pistols, and fully automatic firearms are prohibited.



## isitor's Guide

Published by Vancouver Island TOURIST SERVICES LTD.





& DISTRIBUTORS VICTORIA Visitor's Guide TRAVEL INDUSTRY OF

President Ian B. McCaul

Manager, Sales Peter M. Lawrence P.O. BOX 1084, VICTORIA, BRITISH COLUMBIA, CANADA V8W 2S6

250M-4-74

LITHOGRAPHED IN CAMADA BY

#### IMPORTANT PHONE NUMBERS **EMERGENCY CALLS**

POLICE	VICTORIA CITY 384-4111	OAK BAY 592-2424	5AANICH 388-4321	85-1441
	383-1193	383-1193	383-1193	383-1193
OR FIRE	384-1122	592-1234	383-1166	385-1441

#### HOSPITALS

	HOOFITALO			
	Royal Jubilee Hospital, 1900 Fort St	.386-3131		
	Victoria General Hospital 841 Collison	.384-1131		
	TOURIST INFORMATION			
	Victoria Visitors Bureau	.382-2127		
	British Columbia Government Travel Bureau	.387-6417		
TRANSPORTATION				
	Air Canada	-382-9242		
	Vancouver Island Coach Lines			
	British Columbia Ferries			
	Canadian Pacific Steamships	.385-7771		
	Black Ball Transport			
	Washington State Ferries	.382-7254		



Map Page 24

Canadian Automobile Association....

Viteway Bakery & "Home of Squirriey Bread" Organic Foods Centre Ltd.



Pacific Western Airlines

- Whole Grain Breads, Muffins, Cookies
- Natural Vitamin and Mineral Supplements
- Organically Grown Seeds, Cereals, Flours, **Dried Fruits** 
  - Vegetarian Counter Service

Drive-in Bakery: 3950 Carey Rd. 479-2345

Store: 1107 Government St. 384-6434 Travellers need PRESCRIPTIONS

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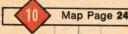




Open til 10 p.m. every day Delivery to your Hotel/Motel

549 FORT ST., VICTORIA, B.C. 384-1195

We Also Carry Diabetic Supplies Toilet Sundries Colostomy Supplies Wheelchairs Crutches, etc.





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You can't afford to teach yourself DROP IN AND MEET US INNER HARBOUR

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#### VICTORIA SIGHTSEEING AND ATTRACTIONS

Map Page 24



H.M. QUEEN VICTORIA
Photograph of Actual
Wax Figure

The world-renowned Royal London Wax Museum is a MUST when you visit Vic-

toria.

A glimpse into other worlds . . brief Journeys into past and future . . the you-are-there feeling of history unfolding and enfolding you in realistic capsules of time and space.

They are all here: the Kings, the Queens, the Emperors: poets, scientists, politicians; astronauts and artists: the famous and the infamous. Over 132 life-size figures. figures.

They Seem Alive . . . See . . . The . . .

 Hall of Kings Gallery of Conquests Garden of Hope Chamber of Horrors Enchanted Forest . . . and many others.

Open Seven Days a Week
All the Family has a Front Row Ticket THE ROYAL LONDON WAX MUSEUM

at the Inner Harbour 470 Belleville Street Victoria, British Columbia, Ca Telephone (604) 388-4461



Map Page 24

#### TALLY-HO SIGHTSEEING

Complete narrated horse-drawn City tour departing from Victoria's glorious harbour. The unique and romantic tour ends at the Strathcona Hotel's "Little Barkerville". See the historic gold rush picture galler -it's free.
Phone 383-7137



Map Page 22



See full-size replicas of Harvard House, Garrick Inn, all part of the Olde England Village. Stay in quaint rooms with modern private bath.

Guided Tours Daily:

Five Minutes from Dock by Car over Johnson Street Bridge, follow-ing yellow dots painted on the centre of the road, turning left at Lampson Street.

429 Lampson Street Phone 382-8311

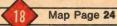
See the World Famous Replicas of Shakespeare's Birth Place

#### Anne Hathaway's Thatched Cottage and Chaucer Lane

in a real English Village



Chaucer this quaint Stroll along Lane and view through the leaded panes the attractive exhibits. See Mediaeval Chastity Belt - also collection of Armour, Ships Cannon and Weapons.







# Classic Car

Museum
60 years of Famous Vintage Cars!

See the Fabulous Replicas of The Crown Jewels of England

The Royal Family, John A. McDonald, John F. Kennedy, Eisenhower, Henry Ford, many others. 120 YEAR OLD CONCORD STAGE COACH, PACKARD'S, ROLLS ROYCE, CADILLAC'S, CHRYSLER'S, FORDS, SEE OUR ROYAL TOUR CARS.

Gift Shops - Antiques. Fine China Directly Behind the Empress Hotel 813 Douglas Street Phone 382-7118



Map Page 24

CRAIGFLOWER MANOR



In 1853 Kenneth McKenzie arrived in Victoria to become bailiff of Craig-flower Farm. Soon a "colony within a colony" was built. The Manor House, first occupied on May 1, 1856, built almost entirely of native materials, is one of the finest examples of early domestic architecture in western Canada

Map Page 24

HELMCKEN HOUSE 638 Elliott Street

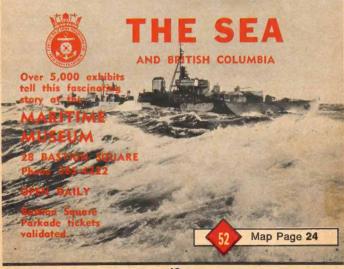


Helmcken House, built in 1852, is the oldest home in British Columbia to have survived relatively untouched on its original site. Its owner, John Sebastian Helmcken, was a pioneer medical doctor, an active colonial legislator, and one of the negotiators of the entry of British Columbia into Canadian Confederation.

Mid-May to Mid-September, 10 a.m. to 5 p.m.
Winter, afternoons only. Closed Mondays.

Admission: Adults 25c Childr

Children twelve years and under 10c







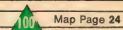
## Nootka Court

Galleries / Boutiques / Crafts / Books / Imports & Antiques / Restaurants / Services.

634 Humboldt St. Across from the Empress Hotel

633 Courtney St. at Douglas St.





# AT THE TOP OF THE TOWN

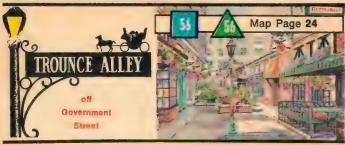
ON DOUGLAS ST.



DEPARTMENT STORE
AND
TWENTY SHOPS
TO SERVE YOU

#### MAYFAIR SHOPPING CENTRE

Ample parking for campers and trailers while shopping at Mayfair.



In 1858 the owner, a Mr. Southgate blocked access to View Street by placing a barrier at both ends of the alley. The public threatened to tear the barriers down. But history records they never did. Except for one day each year (a legal technicality) Trounce Alley has never been closed.

## me'i mir's ou

Victoria's Leading Clothing House

Merchandise from the Fashion Capitals of the World.

Noted for Best Quality at Reasonable Prices.

1221 Gov't St. at Trounce Alley and in Empress Hotel, 661 Howe St., Vancouver Oak Bay Store 1210 Newport at Windsor

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ESTABLISHED

AUSTRALIAN and
NEW ZEALAND IMPORTS
PRIMITIVE ART FROM PAPUA NEW GUINE
616 Trounce Alley

383-8224

#### BURT'S RESTAURANT

## INSIDE OR PATIO DINING

English Fish & Chips Seafood Mixed Grill Pacific Salmon Steaks Delicious Baby Beef Liver Famous Homemade Spaghetti

Full Course Meals Served All Day

620 TROUNCE ALLEY 383-0712

# Hand

CANADIAN HANDCRAFT

HANDWOVEN TWEED

& MATCHING YARNS

625 Trounce Alley 384-1011 and

Empress Hotel (Main Lobby) 384-1518

#### Davidson's House of Cards

NOTES - SERVIETTES - INVITATIONS - POSTERS
ORIGINAL PAINTINGS

618 View Street & Trounce Alley Victoria, B.C. - 385-9622

#### POSTAL REGULATIONS

Canadian Postage: Cards, 8c; Letters, 8c; Air, 10c



**IMPORTANT** 

UNITED STATES VISITORS when in Canada be sure to use Canadian Postage Stamps



SHOPPING GOVERNMENT STREET VICTORIA



Map Page 24

#### SYDNEY REYNOLDS



Established 1929

the quality people

FINE CHINA . CRYSTAL

VICTORIA, BRITISH COLUMBIA Phone 383-3931 801 Government St.



Map Page 24



## Montague BRIDGMAN Ltd.

The Wedgwood Shop, Victoria

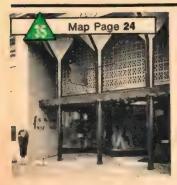
Feel free to browse at Bridgman's, Victoria's outstanding china and gift shop for 45 years.

Enjoy the huge selection of most famous makes of English tableware and the exceptional choice of Royal Doulton figurines, Copenhagen por-celain figurines, Christmas plates, talique crystal, etc. at appreciable savings over U.S. prices.

- U.S. CUSTOMS INFORMATION
   GUARANTEED SAFE SHIPPING
   MAJOR CREDIT CARDS

- 811 Government St. Phone 383-0821 (half a block from the Harbour)

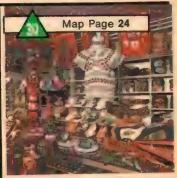




## cuby furs Itd

Fur Merchants Since 1947 CANADA MINK . . . World's Finest 911 Government Street Phone 385-4361 Victoria, B.C.

1 Block up from the Empress Hotel



#### INDIAN CRAFT SHOPPE

- Indian Moccasins
- Cowichan Sweaters
- Genuine Indian Totem Poles
- Eskimo Carvings
- Ivory Scrimshaw from the Land of the Midnight Sun

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#### Map Page 24



A Miniature Museum m# European, Asiatic **Oriental Heirlooms** 

Copyright

- All Authentic Gifts
- Each Piece Is Unique
- No Two Items Alike
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- **Extract Oil Perfume**

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907 Government St. Victoria, B.C. Phone 383-2124



Map Page 24



The Original

#### Rogers' Chocolates

The Exclusive Chocolate Shop "Note the Flavor . . . It's Different" From "The Isle of Enchantment" Since 1885 tourists and travellers have made a beaten path to our door . . .

913 Government St., Victoria, B.C. Phone EV 4-7021



Map Page 24

#### Elsea's Gift Shop English Bone China & Florals

Beatrix Potter Figurines



Limoges Miniatures Copper & Brass Sealskin Moccasins - Purses Czechoslovak Crystal Hummels - Lladro - Figurines - Dresdens

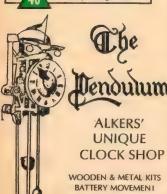
#### **B.C. Jade Sculptures**

Handcrafted B.C. Jade Jewellery Canadian Crafts & Souvenirs

Open Every Day 9-9 July-Aug.-Sept. Sundays 11-5 Come & Browse 637 Fort Street, Victoria, B.C. Phone: 385-1111



Map Page 24



ROYAL ALBERT CHINA CLOCKS **GREAT GIFT IDEAS** 

> 930 Gordon Street Telephone 385-2613



Map Page 24



CIRCLE 'E'

### SADDLE & WESTERN WEAR

- English Tack
- Horse Brasses

Home of the Free Wooden Nickel

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Knitting wool of every description from England, Scotland, France, Italy. Exclusive to the Beehive — MUNROSPUN of SCOTLAND, matching material and yarn kits and material by the yard. ENGLISH TEA COSIES.

Imported Knitting Wools & Materials

2 Stores to Serve You

619 Fort Street Phone 383-9821 and Hillside Shopping Centre



Map Page 24

1906



EST.

## The Edinburgh Tartan Gift Shop



#### IN VICTORIA B.C.

Tartan Specialists of Princes St., Edinburgh, Scotland

KILTS • CLAN CRESTS • SCOTTISH GIFTS CELTIC JEWELLERY • TWEEDS

Coats & Skirts, Finest Scottish Knitwear, Lyle & Scott and Pringle.

Many other delightful gifts pertaining to Scotland

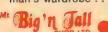
1001 - 1003 Government St. (just a wee walk from the Empress) 388-9312



Map Page 24

#### BIG men! TALL

everything for the BIG and/or TALL man's wardrobe...



Victoria
Johnson St. at Government
388-5933
Vancouver
578 Seymour Street

CHARGEX MASTERCHARGE AMERICAN EXPRESS



Map Page 24

## VISIT THE

Importers of Danish modern lamps & fine gifts:

**Browsers Welcome** 

Besides being one of Victoria's most attractive and interesting stores, we are also located in One of Victoria's Most Unique Buildings - Next to the Mediaeval Inn.

of pactive ores, d in Most - Next nn.

Special feature Non-iron tablecloth by the yd.

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1923 Government St., (Corner of Fort St. & Government St.) Viotoria: B.C., Canada, Telephone: 382-1934





Map Page 24

## th ORIENT

OF VICTORIA, LTD.

Thousands of fascinating and unusual gift items imported from the Far East. Silks - Embroidery - Carvings - China - Jewellery - Baskets - Furniture - Bamboo Drapes and countless other treasures from the Orient.



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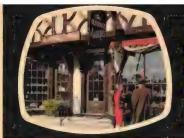
#### COWICHAN TRADING CO.



British Columbia's Largest and Finest Selection

World Famous

Cowichan Indian Sweaters
Authentic Eskimo Carvings
Totem Poles • Indian Moccasins
1328 Government St., Ph. 383-0321



#### SHOPPING DOUGLAS STREET VICTORIA



Map Page 24



Famous for Fabrics since 1902

1130 Douglas St.

#### Visit SABA'S

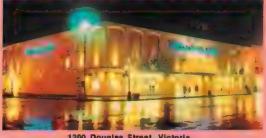
for selection & Service See our Finest Exclusive Imports of:

- Imported Wools, Silks & Cottons
- **Ladies Fashions** & Lingerie
- Kiddies Korner (intants to 10 yrs.)

Phone: 384-0561



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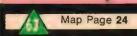


1200 Douglas Street, Victoria

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- PHOTO SUPPLIES GIFTSHOP ENGLISH BONE CHINA

PARTY CATERING SERVICE



Amaili, Bally, Ferragamo Florsheim, Joyce, Bandoline

383-2211

1203 Douglas St.

FINE SHOES



Map Page 24

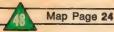
# ckett

Makers of very, very fine British shoes for men!

916 DOUGLAS ST.



383-6215





### Eaton's . . . The Heart of Downtown Victoria

It takes more than a central location to give a store Heart. It takes old fashioned service — such as Eaton's experienced staff, Customer's Ac-counts Office, covered Car Park and Delivery System — truly a store with Heart is





#### Map Page 24



#### **HENRY BIRKS & SONS** LTD.

706 YATES ST. and

Hillside Shopping Centre



A most warm welcome to Victoria. We hope you enjoy your visit to the Garden City and find time to drop into BIRKS, Canada's National Jewellers. Here you will find a most com-





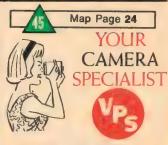
In Victoria It's A Must! See

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LARGEST SELECTION OF ENGLISH TOFFEES IN CANADA English Biscuits, Chocolates, Open Evenings and Sunday Afternoon in Summer only

643 Yates Street, Victoria, B.C. (Between Douglas and Broads Sts.) We Mail Anywhere
OVER 700 COLORFUL JARS

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Victoria Photo Supply

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WE SPECIALIZE IN EUROPEAN TOYS and have the LARGEST SELECTION IN THE WEST.



Victoria Bank of Commerce Bldg. #6 - 1175 Douglas St.

Vancouver Kerrisdale 2387 W. 41st Ave.

**West Vancouver** Ambleside #115 - 1425 Marine Drive

Map Page 24

734 View St. 384-8823

IMPORTED COOKWARE AND GOURMET GADGETHY

(DOODEN & KITCHEN SHOP

Look For The Yellow Awning Across from the View St. Parkade In the Midtown Mali

Map Page 24



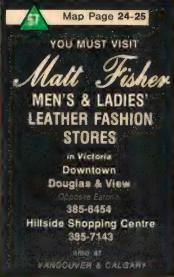
LUGGAGE AND LEATHER

GOODS1 English Leather Handbags, Billfolds & Key Cases Etc.

Stores to serve you

Bank of Commerce Mail 1175 Douglas Street
Opposite Eatons (Downstairs)
384-3555

1605 Douglas Street On the way to the Hudson Bay Co. 384-6613





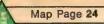
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#### Welsh Hand Loom

- o Tapestry Woven Woollens
- o Clothing, Handbags, purses
- o Weish crafts, dolls

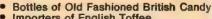
634 Humboldt St. Nootka Court Across from the Empress Hotel





"The Sweetest Shop in Town"

#### THE ENGLISH SWEET SHOP



Importers of English Toffee
 Totem Poles • Souvenirs • China

English Biscuits and Chocolates
 Our Friendly Little Shop Is Brimming Over
 OFEN. EVERY N.GHT

738 Yates Street

Victoria, B.C.



LONDON SILK CO. LTD.

The Fabric Importers

FEATURING THE NATURALS SINCE 1939
Woolens from Great Britain
Silks from the Far East
Cottons from the Continent

1439 Douglas St., Victoria, 382-1125 CHARGEX/BANKAMERICA/AMERICAN EXPRESS MASTER CHARGE



Map Page 24

For Women Only and Generous Men

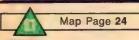


FASHIONS LTD.

"Victoria's Fashion Corner"

1696 Douglas Street (at Fisgard) Victoria, B.C.

384-2021





Irish Belleek Crystal Bowls Fine Jewellery Silverware

#### F. W. Francis Ltd.

1684 DOUGLAS ST. 384-7611

Kitty Corner from Hudson's Bay

#### **IMPORTANT**

Parking Meter Regulations
Victoria City

TOW AWAY ZONES

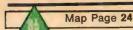
4:00 P.M. TO 6:00 P.M.

**Main City Area** 

NO PARKING OVERNIGHT

Tow Away 2:00 A.M. TO 5:00 A.M.

Look For Parking Instructions On Meters



ROYAL COPENHAGEN BING & GRONDAHL PORSGRUND RORSTRAND Collectors of

#### "CHRISTMAS PLATES"

Mother's Day - Jubilee and Commemorative Plates

You'll find the Best Selection at:

#### c. e. sorvin Itd.

2500 DOUGLAS ST. VICTORIA 386-2612 339 W. HASTINGS ST. VANCOUVER 683-8042

Also Large Stock of Figurines, Vases, Etc.



Map Page 25

Sears



# A Complete Family Department Store And Automotive Centre Just Minutes from Downtown

Acres of free parking at Simpsons-Sears Hillside Shopping Centre with enclosed Mall. Browse through this beautifully modern, air conditioned Department Store for all your holiday and gift needs. Don't miss it!

SEARS & SIMPSONS CREDIT CARDS HONOURED

#### SIMPSONS-SEARS LTD.

Simpaons-Sears, Hillside Shopping Centre Corner of Hisside Ave. and Shelbourne Streets, Victoria



Map Page 25

every

days

Open 6

week;

Discover the Great Indoors!

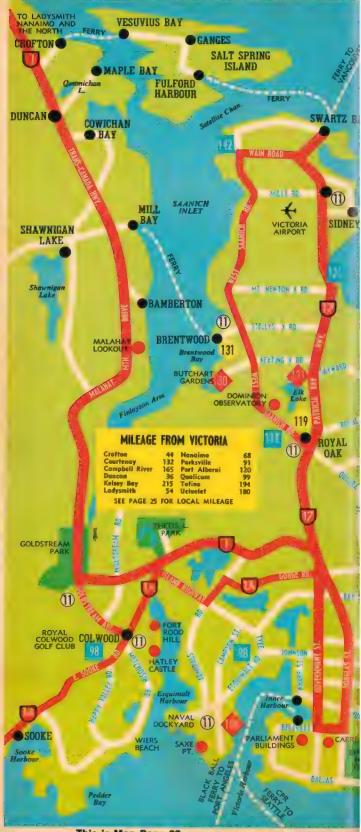
Variety and selection from 2 Big Department Stores and 60 Specialty Shops
Wednesday—Thursday—Friday till 9 p.m.

Hiliside & Sheibourne Street



SHOPPING CENTRE





This is Map Page 22



## SHOP AT THE BAY FOR BEST SELECTION AND SERVICE...

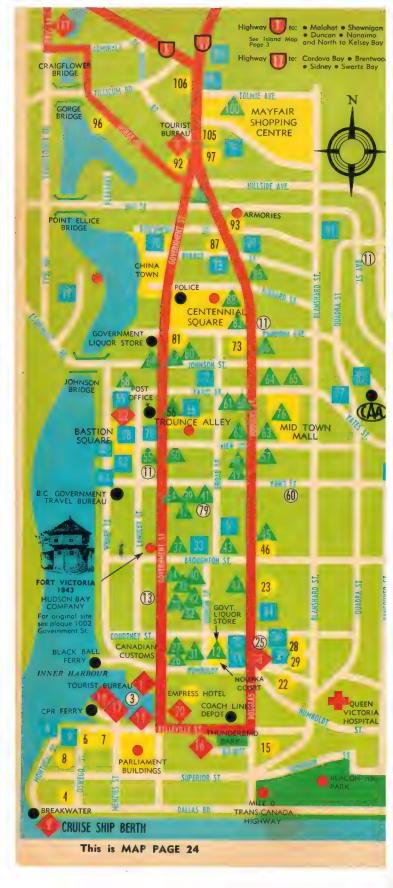


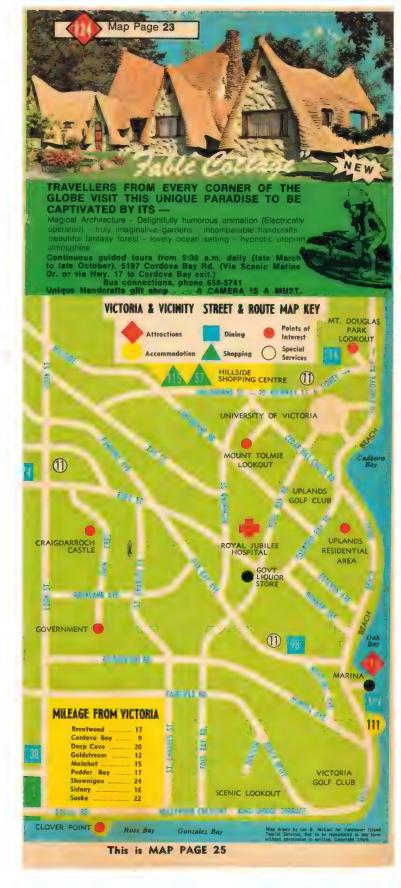
The Bay, your one-stop downtown shopping centre with its famous guarantee of satisfaction offers the Visitors to Victoria quality merchandise plus friendly service. You enjoy the convenience of FREE parking right at the door on three levels in the Bay's Parkade (two levels under cover).

1701 Douglas Street 385-1311 Open Daily 9:30 a.m. - 5:30 p.m. Thursday & Friday 'til 9:30 p.m.

## Hudson's Bay Company









DINING NIGHT SPOTS Entertainment VICTORIA



Map Page 24

Holyrood Rouse

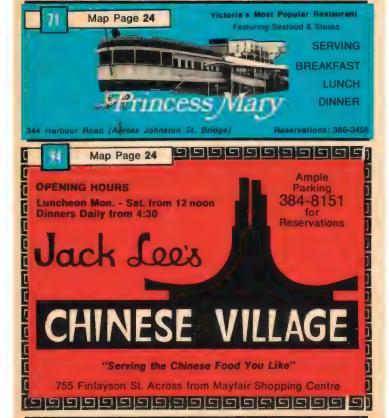


Relax in the tastefully decorated Clan Room or the Scotia Dining Lounge "The Tartan Room" and enjoy fine cuisine at a price that will not ruin your appetite. We feature Steak Dinners, Scottish Steak Pie, Fresh West Coast Salmon and Sole.

> Closed Monday & Tuesdays October to June

A la carte menu Monday through Thursday. Our famous smorgasbord Friday, Saturday, Sunday. Luncheon 11:30 - 2 p.m. Monday through Friday. Two minutes drive North on Blanshard Street.

For Reservations phone 382-8833 2315 Blanshard St.



Map Page 24

One of Canada's largest and most beautiful night spots. Dancing nightly until 2 a.m. to the distinctive rhythms of the fabulous Brothers Forbes STRATHCONA HOTEL

383-9913

919 Douglas Street

Map Page 23-25

Victoria

The BENNETT Family







Map Page 24

## THE MEDIÆVAL INNS

Enjoy our 16th Century Atmosphere and join in the singalong minstrel entertainment in the Canterbury Room, or sup quietly in the Manor Hall. You'll enjoy our famous English ples and family prices. Open daily from 11:30 Mon. to Sat. Sundays: 4:30 p.m. Summertime only 1005 Broad St., Victoria, B.C. Telephone 386-8317
Also In Vancouver Gastown 52 Powell St. 687-7567
Lunches - Dinners - Famous Mediaeval Feasts

Map Page 24



OACH Four

STEAK HOUSE IN HISTORIC **BASTION SQUARE** 

Reservations - 388-5832



## SUN LOCK

#### CHINESE RESTAURANT

In the Heart of Chinatown Family Meals at Family Prices

Example— For 5 Persons

● Sun Lock Fried Rice ● Diced Chicken with Cashew Nut Chop Suey ■ Deep Fried Prawns ● Chinese Chow Mein ● Sweet and Sour Lean Pork ● Chinese Tea ● Cookies

\$12.50

#### FULL DINING SERVICES

Mon. - Thurs. 5 pm to 1:30 am, Fri. & Sat. 5 pm to 2:30 am Sunday 5 pm to 9 pm

548 Fisgard St., (upstairs) Victoria, B.C. Phone 384-1421

44 133

36 210

Map Page 24



# Captains

The Captain's Palace offers the finest cuisine for your leisure dining in an historic mansion

#### SPECIALIZING IN **SEAFOOD & STEAKS**

Breakfast Luncheons

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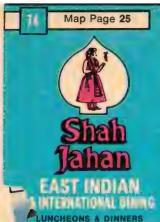
VICTORIA

309 Belleville St. Phone: (604) 388-9191

#### Vancouver Island Mileage Chart

CAMPBELL RIV **SEE ALSO** CHEMAINUS COURTENAY **PAGE NOS. 22, 25** DUNCAN KELSEY BAY FOR LOCAL LADYSMITH LAKE COWICHAM AND AREA MANAIMO 18 156 PARKSVILLE MILEAGE 19 193 PT. ALBERNI 32 142 PT. RENFREW 55 119 QUALICUM BCH 86 137 RIV. JORDAN 43 217 63 111 SIDNEY SWARTZ BAY 59 233 

195 198



LUNCHEONS & DINNERS
DELIGHTFULLY DIFFERENT
FULL DINING FACILITIES

1010 Fort Street (at Vancouver St.) Phone: 383-1211 Credit Cards Welcome



Map Page 24

Enjoy Truly European Cuisine

in the Intimate Candlelight Atmosphere at

Rathskeller

RESTAURANT



Mon. to Sat. 11:30 a.m. to midnight Sunday 11:30 a.m. to 10:00 p.m.

"OLD WORLD HOSPITALITY"

851 DOUGLAS ST. 386-8348

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Map Page 24



#### **The Parrot House**



Rooftop Restaurant

ELEGANT DINING IN VICTORIA'S MOST PANORAMIC RESTAURANT ON TOP OF THE CHATEAU VICTORIA, 740 BURDETT STREET

Teleginone: (604) 382-4221 for reservations



#### chez ernest

SWISS CHALET

ROYAL OAK BUSINESS CENTRE



Map Page 22

Waterfront dining founge

Deep Cove Chalet

BUFFET LUNCHEONS . AFTERNOON TEA EVENING DINING . DANCING

11190 Chalet Road, Sidney B.C./656-3541

only minutes from Swartz Bay & Sidney Ferries



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White Spot Coffee Shops, Restaurants, and Dining Rooms ... a sign of good taste in Vancouver, Victoria, Nanaimo.

# Come in... taste the difference.



Map Page 24 -25

312 COOK ST.

11:30 am - 2:00 pm 5:00 pm - 11:00 pm

SUNDAY

5:00 pm - 9:00 pm

CLOSED MONDAY

383-8522

LITTLE

# Denmark

Danish Canadian and European Foods

31 BASTION SQ.

11:30 am - 2:00 pm 5 pm - midnight

SUNDAY

5:00 pm - 9:00 pm

CLOSED MONDAY

385-8833

59

Map Page 24

## "A Steakhouse in a Warehouse"



LUNCH 16

Famous

Burgers



VICTORIA 535 Yates Street 384-5355





Burgers Steak

Lobster



VANCOUVER Gastown 685-1122





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850 Douglas Street

International House 383-5612

1150 Government Street Bastion Square 383-6121

"Everybody's Favorite"

Specializing Steaks - Chicken - Spaghetti **Seafood Platter** 

Map Page 24

Le COQ au VIN



Map Page 24

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DINING 5 P.M. DAILY or FREE DELIVERY

866 Yates at Quadra Street, Victoria, B.C. Phone 383-5322 or 383-4612

Map Page 23 –25 For the Finest 'In The West'

PRIME RIBS, STEAKS AND LOBSTER

STATEMENT OF B

AT FAMILY PRICES CHILDREN'S MENU

Complete dining facilities

4066 Shelbourne Street, Victoria, B.C.

Phone: 477-8022

#### Map Page 24

## The net loft

VICTORIA'S WATERFRONT RESTAURANT With a panoramic view of the Inner Harbour, passing ships, and Fisherman's Wharf

#### dine and dance

Pacific Sea Food • Smorgasbord • Red Brand Steaks
640 Montreal Street Telephone 388-5551



Map Page 22-25

P "take out

PARTITION NOT THE PROPERTY OF THE PARTITION OF THE PARTIT

VICTORIA: Town & Country (City) 383-1177, Oak Bay 592-2404, Esquimait 382-3177, Colwood 478-1711

NANAIMO: 754-2384, NORTH VANCOUVER: 987-4441 WEST VANCOUVER: 926-7404
\*VISITORS: Delivered to your hotel or you can pick up.



Map Page 24

Old British Fish & Chips

Dine in the true English Tudor Atmosphere of Victoria's Original Fish & Chip Shop

Open 11 a.m. to 7 p.m. Except Sunday 1316 Broad Street Victoria. B.C.



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Map Page 24



1740 Douglas St. - 385-1923

## MR.Mike's

STEAK

Mr. Mike's Steak House features charbroiled sirloin steaks' at \$2.69, Filet Mignon at \$4.49 and Burger Steaks \$1.19 - \$1.59. Includes foil-wrapped baked Potato, Salad and Hot French Bread. Rated "tops" by tourists. Attractive decor. Children welcome. Handy free parking.

1827 Fort St. - 592-4333

#### FISHING INFORMATION

#### FRESH WATER

#### RAINBOW TROUT

KAMLOOPS TROUT

STEELHEAD TROUT Winter Run

STEELHEAD TROUT
Summer Run

CUTTHROAT TROUT
Migratory

CUTTHROAT TROUT
Non-Migratory

**BROWN TROUT** 

DOLLY VARDEN CHAR SMALL MOUTH BASS

#### HOW BIG?

Up to 5 lbs.

Up to 15 lbs.
Up to 25 lbs.

(record 35 lbs.)

Up to 15 lbs.

Up to 4 lbs. (record 6 lbs.)

Up to 12 lbs.

Up to 9 lbs. (record 14 lbs.)

Up to 4 lbs. Up to 11 lbs.

#### SALT WATER

#### WHERE?

SPRING SALMON All Coastal Waters

> Up to 75 lbs. (record 92 lbs.)

COHOE SALMON All Coastal Waters

Up to 22 lbs. (record 301/2 lbs.) 82

Map Page 24

## George's



BAVARIAN DINING LOUNGE

... For those who appreciate elegance Continental Cuisine Entertainment

Oper

Mon. - Sat. 5 p.m. - 11 p.m.
Closed Sundays
Private Banquet Facilities

Advance Reservations Advisable 383-7121

Ample Free Parking at 1020 Johnson or 1021 Pandora



84

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# The Keg Experience

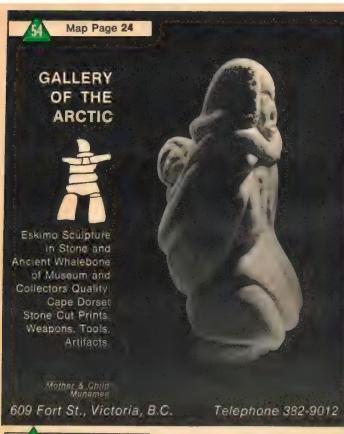
... enjoy it now!

NA STATE OF THE PARTY OF THE PA	
DINNER MEN TERPYAKI (Dec) SIRLEIN (Dec) NEW YORK (E) KABOB LOBSTER COMBO	4.75 4.46 4.96 3.96 5.45 5.25
Includes Sained to Sauridous Victoria de la Distriction de Souri Austria de Control Banco Popario Chilippicakis Coffee, Tea, Milla	40 95 40 50 20

## The Victoria Keg at Fort and Wharf



Open 5-11 p.m. Monday-Thursday; 5-12 p.m. Friday-Saturday; 5-9:30 p.m. Sunday. Telephone: 383-5553





Map Page 24

#### BRITISH IMPORTERS

MEN'S FINE CLOTHING





The finest in quality men's clothing Imported Suiting & Jackets, Sweaters, Dack's Shoes

Victoria's most complete collection for men of discriminating taste.

#### BRITISH IMPORTERS

631 Yates Street at Broad 386-1496 also Village Fair in Bastion Square 386-0321



HOTELS MOTOR INNS MOTELS



Map Page 24



## THE EMPRESS HOTEL



Beautifully situated, overlooking the Inner Harbour. The Empress Hotel, a gracious, stately hotel in the European tradition of elegance. But lively, nevertheless. Dine in the regal splendor of the Empress Dining Room teast more informally in the attractive Garden Cafe, while away an hour or two in the Bengal Room, where a Businessman's Lunch is featured daily. Relax in the unique atmosphere of The Library. For your evening entertainment, The Paint Cellar Cabaret is open daily texcept Sunday) at 9.00 p.m. Free parking for registered guests.

Government Street, Victoria, B.C. - Phone 384-8111 - Telex 044-8121

#### GREATER VICTORIA

VICTORIA GOLF CLUB 1110 Beach Drive. Telephone 598-4321 18-Holes. Par 69.

**UPLANDS GOLF CLUB** 

3330 Cadboro Bay Road. Telephone 592-7313. 18-Holes. Par 70.

ROYAL COLWOOD GOLF AND COUNTRY CLUB 629 Goldstream Avenue. Telephone 478-1551. 18-Holes. Par 70.

GORGE VALE GOLF CLUB Craigflower Road. Telephone 383-6451. 18-Holes. Par 71.

CEDAR HILL GOLF CLUB

1468 Finlayson Street. Telephone 382-4993. 18-Holes. Par 65.

GLEN MEADOWS GOLF AND COUNTRY CLUB

1050 McTavish Road. Telephone 656-3788. 18-Holes. Par 72.

ARDMORE GOLF CLUB

Sidney-West Saanich Road. Telephone 656-9087. 9-Holes. Par 34.

#### **BUSINESS CLUBS VICTORIA** MEETINGS AT THE EMPRESS HOTEL

- Thursday - Noon Rotary Club Gyro Club - Monday - Noon

Kiwanis Club — Tuesday - Noon Lions Club - Friday - Noon

Map Page 24

the central hotel in Victoria

## Hotel Douglas



FREE PARKING Master Charge American Express Carte Blanche Diners Club Chargex



Located in the heart of the business and shopping district. Adjacent to the New Centennial Civic Centre. TV for your enjoyment. Air-conditioned dining room, coffee shop. On request — Vancouver-Victoria Bus Service and Airport Limousine stops at entrance.

1450 Douglas St. Victoria, B.C. Phone 383-415 APPROVED





#### CENTURY

The Inn on Centennial Square YOUR CAR IS PARKED FREE and you are within minutes of all business and recreation centres.

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**Phone** 383-1151

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**Featuring** THE PERSIAN ROOM THE RUBAIYAT ROOM

THE CENTURY SEAFOOD ROOM Fine Food - Fine Entertainment

AIR CONDITIONED

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Bankamericard Diners Club Carte Blanche American Express Master Charge

## uppn Airtoria Inn

featuring The King's Den Gourmet Restaurant also Coffee Shop - Room Service available

Overlooking Thunderbird and Beacon Hill Parks. Panoramic Views of Victoria Har-bour. BALCONIES - FREE PARKING 90 DE LUXE UNITS - COLOR TV- RADIO

OPTIONAL KITCHENS)

Two Heated Tiled Pools, Sauna, Coffee Bar, Lido Sun Terrace facing Thunderbird Park, Covered Parking, Automatic Elevators, Optional Electric Kitchens, Color TV, Radios, Tiled Baths and Showers, Balconies. Tour and Guide Service. Beauty Salon. Antiques.

Phone 386-1312

655 Douglas Street

Victoria, B.C.

Peter George Hartnell, Owner Mgr.

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# Swiftsure Inn



Overlooking Victoria's Beautiful Inner Harbour next to Parliament Buildings and the Empress Hotel



• 80 deluxe rooms, some with kitchens. • Complete dining lounge facilities in the Seafood Galley Restaurant. • Heated pool. • Colour TV. • Seattle and Port Angeles Ferries dock in front of our door.

427 BELLVILLE ST., VICTORIA, B.C., PHONE (604) 386-3451

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#### VICTORIA'S BEST

Downtown location. All 100 rooms with bath. Free car park. Delicious Dining in unique Barney's Hideaway. Dance to the Brothers Forbes in the Old Forge. Canada's most beautiful night spot.

STRATHCONA HOTEL



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### ingraham hotel

50 Rooms, Coloured T.V., Elevator, Coffee Shop & Dining Lounge. American Express - Chargex Bank Americand Mastercharge 2915 Douglas Street, Victoria, B.C. For Reservation (604) 385-6731

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Within walking distance Downtown Victoria

### Sportsman's Motor Inn

- Free Continental Breakfast
- Sauna & Therapy Pool
- Queen size beds, Colour T.V., Elevator

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## CPEST MOTOR INN

Next to Parliament Buildings with a Harbour View

• 98 Units - Some Kitchens • Large Enclosed Pool

• Coffee Shop & Dining Lounge

455 Belleville St., Victoria, B.C. Phone: (604) 386-2421 - Telex 0448106





WINDSOR STEAK HOUSE POOLSIDE LOUNGE • DELUXE ROOMS • AIR CONDITIONING. The Inn for all Reasons Douglas at Discovery 382-2111 Telex 044-8163



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MOTOR INN

2852 Douglas St., Victoria, B.C. Phone 385-2441 Telex 044-8210

SEE VICTORIA FROM

8

Map Page 24



### Harbour Towers

Indoor Heated Pool - Hydro
Therapy Pool - Sauna - Balconies Color TV - Dining Lounge
All Rooms with a View
Close To: Shopping - Sightseeing
Entertainment and all
Major Transportation

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KITCHENS, HEATED POOL, CABLEVISION

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Bath, Shower and Telephone in all Rooms, Colour TV. Surrounded by Restaurants, Only Minutes from Downtown and Attractions.

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VICTORIA'S OCEAN FRONT MOTEL



#### SURF MOTOR HOTEL

Quiet and restful, one-half mile south-west of Parliament Buildings.

Fourteen ocean-front view units, all with balconies, combination tiled baths, kitchenettes, room phones, elevator, Colour TV radios, free parking - Self controlled heat 290 Dallas Road, Victoria, B.C.

Phone 386-3305

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ON THE SEA

# entwoo

Seaview Dining Away from the dust & noise Motel with Full Dining Facilities Coffee Shop — Marina

Follow the signs to Mill Bay Ferry only 11/2 miles from Butchart Gardens

For Reservations Phone:

Dining Lounge: 652-2413 Motel 652-2912

7172 Brentwood Drive, Brentwood Bay, Vancouver Island

Map Page 24



#### SUSSEX APARTMENT HOTEL

Genuine comfort . . . cosy atmosphere . . . ideal location . . . moderate rates. Hotel rooms or apartments with kitchenette. For a happy visit to Victoria, make the Sussex your home. Over the years the Sussex has been a "home away from home" for countless business men and family vacationers.

Free Parking - Coffee Shop - T.V.

1001 Douglas Street, Victoria, B.C., Phone 386-3441



CAMPBELL RIVER

Overlooking Beautiful

Discovery Passage

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80 DELUXE ROOMS - HEATED POOL - FISHING GUIDES 1342 Island Hwy., Campbell River, B.C. Phone: 287-7402, Telex 044-5576

Other



in British Columbia

YELLOWHEAD INN, 15th & Central - Prince George 100 Deluxe Rooms - Phone 562-3171 - Telex 047-528

For reservations at any Baldwin Hotels Phone 687-6838, Telex 04-53110, 505 Burrard St.

KITIMAT HOTEL, Kitimat Phone 632-7171, Telex 047-84539 Executive Offices: Suite 1860, 505 Burrard St., Vancouver



View from the new Airport Inn Tower.

# a rates three hotels B.C. "outstanding ne of them is ours

Delta Inns are recognized and recommended by the American Automobile Association for maintaining the highest standards of modern inn-keeping. Delta's Vancouver Airport Inn is judged "outstanding". Delta's Inn of the North, Prince George, Canadian Inn, Kamloops, and Discovery Inn, Campbell River were rated "excellent".

All Delta Hotels are dedicated to providing the finest hospitality and accommodation in B.C.

For reservations in any Delta Inn, call (604) 278-9611, TWX 610-925-6064, Telex 045-1359, or write to: Delta Hotels, 1025 St. Edwards Drive, Richmond, B.C.

Vancouver: Delta's Vancouver Airport Inn. Campbell River: Delta's Discovery Inn. Prince George: Delta's Inn of the North.

Kamloops: Delta's Canadian Inn.



You're Staying with friends

Map Page 24

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#### and EMPRESS FLOWER SHOP

Flowers for all occasions Prompt city-wide delivery Say it with flowers by wire Two shops to serve you



745 Fort St. 383-0743 & 385-3113

#### CUSTOMS INFORMATION

IMPORTANT TO U.S.A. RESIDENTS: United States residents returning from Canada may take back, once every 31 days, merchandise for personal or household use to the value of \$100, free of United States duty and tax, providing they have remained in Canada 48 hours. The exemption will be based on the fair retail value of the articles acquired and goods must accompany the resident upon arrival in the United States. Members of a family household travelling together may combine their personal exemptions—thus a family of 5 could be entitled to a total exemption of \$500. Up to 100 cigars per person may be imported into the U.S. by U.S. residents, and also one quart of alcoholic beverages if the resident has attained the age of 21 years. If however the State laws of residence prohibits importation of any such goods United States Customs will not clear.

#### **VISITING CANADA FOR LESS THAN 48 HOURS**

Residents of the United States visiting Canada for less than 48 hours may take back for personal or household use merchandise to the fair retail value of \$10 free of United States duty and tax. One of the following may be included: 50 cigarettes, 10 cigars, one-half pound of manufactured tobacco, 4 ounces of alcoholic beverages, or 4 ounces of alcoholic perfume.

If any article brought is subject to duty or tax, or if the total value of all articles exceeds \$10, no article may be exempted from tax or duty.

Members of a family household are not permitted to combine the value of their purchases under this exemption.

#### PLACES OF WORSHIP III VICTORIA



#### **PRESBYTERIAN**

SAINT ANDREW'S CHURCH Douglas and Broughton Sts. Services: 11:00 a.m.; 7:30 p.m.

#### BAPTIST

CENTRAL BAPTIST CHURCH Pandora Ave Services: 11:00 a.m.; 7:30 p.m.

#### **ANGLICAN CHURCHES**

CHRIST CHURCH CATHEDRAL Rockland Ave. and Quadra St. Services: 8:00, 9:30, 11:00 a.m.; 7:30 p.m.

ST. JOHN'S CHURCH Quadra and Mason Sts. Services: 8:00, 9:30, 11:00 a.m.; 7:30 p.m.

ST. BARNABAS' CHURCH Belmont and Begbie Sts. 384-2978 Services: 8:00, 10:30 a.m., 7:30 p.m. Mass Daily

#### UNITED CHURCHES

METROPOLITAN UNITED CHURCH Quadra St. and Pandora Ave. Services: 11:00 a.m.; 7:30 p.m.

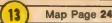
#### **ROMAN CATHOLIC**

SAINT ANDREW'S CATHEDRAL Blanchard and View Sts. Services: 6:30, 8:00, 9:30, 11:00 a.m.; 12:30, 5:15 p.m.

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Victoria Truth Centre 1201 Fort Street 11 a.m. & 7:30 p.m.

Enquire for other denominations and faiths







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C & C RENT-A-CAR



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Invites you to Board the Ferry and come over to Washington State, the Olympic Peninsula and Olympic National Park.

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- Swiss Alps of America
- Genuine Indian Crafts
- Lush Moss Rain Forests
- Excellent Scuba Diving
- Beachcombing
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- Clamming
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Port Angeles Chamber of Commerce VISITOR INFORMATION CENTER 1217 East First Dial (206) 452-2363

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Leave your car behind and see the highlights of your visit by Pacific Stage Lines bus and British Columbia Ferries. Between Vancouver and Victoria or Nanaimo, your bus (and luggage) goes aboard ship with you. You're first aboard, first off...and first downtown! The relaxed trip between ferry terminals gives you time for a leisurely shipboard meal plus a picture-view of the Gulf of Georgia and the lovely islands. At Victoria and Nanaimo, connections are made with V.I. Coach Lines for all Island destinations including Kelsey Bay.

Pacific Stage Lines offers a wide variety of packaged tours throughout British Columbia (including the famous "Totem Circle" Inside Passage trip and the Grand Circle of Vancouver Island and Sunshine Coast). Pacific Stage Lines also operates Gray Line Tours of Vancouver featuring such points of interest as Stanley Park, Queen Elizabeth Park and Hell's Gate. Sightseeing tours of the Victoria area are also available.



For Sail-by-Bus information phone Vancouver 683-2421; Victoria 385-4411; Nanaimo 753-4371.



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Plus daily Jet Services To: Canadian - U.S.A. - Overseas Citie

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United States of America

Citizens or permanent residents of the United States can cross the United States-Canadian border either way without difficulty or delay. They do not require passports or visas. To assist officers of both nations to speed the crossing, however, native-born U.S. citizens should carry identifying papers establishing their citizenship. Naturalized citizens should carry documentary evidence of citizenship.

3 Map Page 24

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VICTORIA FLYING SERVICES LTD.

SCENIC CHARTER FLIGHTS
From Victoria's Beautiful Inner Harbour

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GULF ISLANDS
ZE 2032

DOWNTOWN VANCOUVER 688-7115

**Budget** Renta Car

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BEST 24 HOUR
RENTAL
VALUE"





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